

JONNY HOOLKO

I am a visual artist and designer interested in the intersection of art, technology and nature. I am specifically interested in opportunities at forward thinking companies that let me explore sustainable design, biomimetic design and human-centered design.

CONTACT

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EDUCATION

University of California, Davis

B.A. in Design 2015
Department Citation of Excellence
Cumulative GPA: 3.4 Major GPA: 3.92

SKILLS

Layout Design
Asset Management
Die Cut Designs
Laser Cutting
Rapid Prototyping
Proof Approvals

SOFTWARE

Illustrator
Photoshop
InDesign
Microsoft Office
Microsoft Teams
Google Suite

EXPERIENCE

PACKAGING DESIGNER [JUNE 2021 - PRESENT]

- Created packaging solutions for hundreds of actively rotating SKUs for a natural gemstone jewelry company.
- Created custom dielines for boxes and inserts.
- Managed all files and creative assets to create multiple packaging systems.
- Created full functioning mockups to communicate design intent and material choices to factories for mass production.

FREELANCE ARTIST / GRAPHIC DESIGNER [SEPT 2018 - JUNE 2021]

Branding
Illustration
Logo Design
Fabrication
Presentation Design
Web Design
Prototyping

Illustrator
Photoshop
InDesign
Squarespace
Adobe Premiere
Microsoft Office
Google Suite

- Offered art/graphic design services for various projects to expand my creative ventures.
- Projects I've completed include illustrating a novel, logo + branding packages, and creating large fine art works.
- Interact with multiple interconnected social media platforms to coordinate a personal brand
- Took part in a few group shows prior to Covid-19

LEAD LIGHTING DESIGNER [FEB 2017 - AUG 2018]

Fixture Schedules
Project Management
Product Sourcing
Presentation Design
Construction Documents
Client Relationships
Task Delegation
Mockups

Illustrator
Photoshop
InDesign
Revit
Autocad
AGI32
Sketchup

- Lead project teams to develop lighting packages for commercial architecture projects.
- Used AutoCAD and Revit to draw lighting layouts
- Wrote product specifications and compiled cutsheets.
- Conducted lighting calculations using AGI32 to determine light levels, fixture quantities and optimal spacing.
- Communicated with architects, contractors and other team members to answer RFIs, review submittals, and coordinate product selections.
- Created large to-scale mockups of architectural elements to verify assumptions about installation details and quality of light achieved.
- worked with custom manufacturers on designing site-specific custom fixtures.



I was a team captain and 2 time NCCVL all-american playing club volleyball at UC Davis. I still play weekly!



I studied biodesign in college and got to experiment with bioluminescence as a sustainable lighting alternative.



I've become addicted to runner's high and love running along the water near my studio in east village.